

**RESOLUTION NO. 20081023-048**

**WHEREAS**, Sixth Street is the best known street in the city of Austin attracting thousands of visitors each year to the seven blocks of historic entertainment center between Congress and IH-35; and

**WHEREAS**, Sixth Street is the largest collection of commercial Victorian architecture in the region, lined with many historic buildings dating from the late 1800's and early 1900's, and

**WHEREAS**, Sixth Street has been the hub of the third coast music scene and a important element of the Live Music Capital of the World brand; and

**WHEREAS**, Sixth Street has the opportunity to preserve the built landscape, establish multi-dimensional uses, improve public safety, and *increase the number of venues offering live music*, and

**WHEREAS**, the business and property owners association, Sixth Street Austin has made a commitment to the diversification, renovation, and invigoration of the entertainment center to better serve the entire community and tourists by the development of a Hospitality Zone Assessment in partnership with the Downtown Austin Alliance, the Austin Police Department, social service providers, and other stakeholders; and

**WHEREAS**, Sixth Street Austin has retained the services of the Responsible Hospitality Institute (RHI) to develop a stakeholder process,

action plan, and implementation team for the enhancement and management of the entire area, and

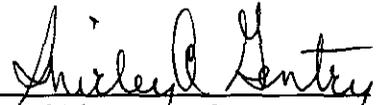
**WHEREAS**, the City of Austin is a key stakeholder in Sixth Street and an essential partner in a leadership team for this area; **NOW, THEREFORE**

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

The City Manager is directed to participate in the RHI stakeholder process and allocate appropriate city staff to work with the Sixth Street Austin effort.

**ADOPTED:** October 23, 2008

**ATTEST:**

  
Shirley A. Gentry  
City Clerk